

VALU CO-OP is a unionized workers' cooperative with a mandate to transform labour practices within the arts and cultural sector, and to end the exploitation of artists in our community. We are proud to be the IATSE charter organization that founded the Arts and Cultural Workers Union (ACWU), IATSE Local B779.

As an organization with over a third of our membership and board members that identify as queer, we are an organization founded on intersectional, social justice principles of solidarity and allyship with the queer and trans community as a core mandate of our cooperative.

We are proud to be sharing with our IATSE family and kin this Pride merch campaign and bulk discounts so that we can show our collective pride and solidarity in our community and our union!



2.25" Buttons

10 or less: \$1.50
11-25: \$1.40
26-100: \$1.15
101-250: \$1.05
251-500: \$.94

Our button supplies are sourced from Tecre Co. Inc. and sweat free shop operating out of the United States. They are printed and assembled by unionized workers at VALU CO-OP's Chinatown Studio in Vancouver, BC.



3" Stickers

10 or less: \$0.90
11-25: \$0.80
26-100: \$0.60
101-250: \$0.45
251-500: \$0.29

Stickers are printed on our Roland printer with TrueVIS ink which meets strict environmental standards. They are printed on your choice of matte or gloss sticker paper.



Union Pride Tote Bags

10 or less: \$24.00
11-25: \$23.50
26-100: \$22.50
101-250: \$21.50
251-500: \$20.25

These 16" x 13" x 3" totes are designed and produced at the Vancouver Sewing Labour Union Cooperative. They are made of seven ounce cotton canvas with one inch webbed cotton handles. They are then printed at VALU CO-OP's Chinatown Studio by unionized printers and designers.



Union Pride Graphic T-Shirts

10 or less: \$24.00
11-25: \$23.55
26-100: \$22.55
101-250: \$21.55
251-500: \$20.55

Our T-shirts are sourced from Quality Knitting, a unionized shop located in Toronto that is 100% sweatshop-free.

100% Certified Preshrunk
Super Soft Organic or Basic Combed Cotton Jersey 9 oz
Euro Fit
Double-Needle Topstitch at Collar, Cuffs and Hem Taped Neck and Shoulder
Available in Sizes XS-5XL

IATSE PRIDE BRANDED MERCHANDISE

Our Union Pride collection as well as any of the following product designs are available for your local. Contact order@valucoop.ca for quotes and inquiries.

Pronoun Stickers



Union Pride Tote Collection



Our pricing model is unique, with every cent of surplus reinvested into our members and local communities. We are a fully unionized shop under the Arts and Cultural Workers Union, IATSE Local B778. The pricing chart above includes volume based discounts for orders. All prices are in CAD. If you have more specific requests on bulk pricing or turnaround, or if you're interested in creating your own custom Pride designs, email orders@valucoop.ca